

Restaurant Marketing Ideas for May 2014



Mother's Day, Sunday, May 11

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| 1 – Mother Goose Day | 13 – National Apple Pie Day |
| 1 – School Principal's Day | 13 – Leprechaun Day |
| 1 – May Day | 14 – National Buttermilk Biscuit Day |
| 1 – National Chocolate Parfait Day | 14 – Chicken Dance Day |
| 2 – International Tuba Day | 14 – National Receptionists Day |
| 2 – National Truffle Day | 14 – Third Shift Workers' Day |
| 2 – Brothers and Sisters Day | 15 – National Chocolate Chip Day |
| 3 – National Chocolate Custard Day | 15 – Peace Officers Memorial Day |
| 3 – National Two Different Colored Shoes Day | 15 – International Day of Families |
| 3 – Join Hands Day | 16 – National Asparagus Month begins |
| 3 – National Hamburger Month begins | 16 – National Pizza Party Day |
| 4 – National Candied Orange Peel Day | 16 – Endangered Species Day |
| 4 – International Firefighters Day | 17 – National Walnut Day |
| 4 – Star Wars Day | 17 – National Cherry Cobbler Day |
| 4 – National Orange Juice Day | 17 – Learn to Swim Day |
| 4 – World Laughter Day | 18 – National Cheese Souffle Day |
| 5 – Cinco de Mayo | 18 – Visit Your Relatives Day |
| 5 – Cartoonists Day | 18 – No Dirty Dishes Day |
| 6 – International No Diet Day | 19 – National Devil's Food Cake Day |
| 6 – National Beverage Day | 20 – National Quiche Lorraine Day |
| 7 – National Roast Leg of Lamb Day | 21 – National Strawberries & Cream Day |
| 7 – National School Nurse Day | 21 – National Waiters and Waitresses Day |
| 8 – No Socks Day | 22 – National Vanilla Pudding Day |
| 8 – National Coconut Cream Pie Day | 22 – National Maritime Day |
| 9 – National Moscato Day | 22 – World Goth Day |
| 9 – Lost Sock Memorial Day | 23 – National Taffy Day |
| 9 – Military Spouse Appreciation Day | 23 – World Turtle Day |
| 9 – National Salad Month begins | 23 – Lucky Penny Day |
| 10 – Mother Ocean Day | 24 – National Escargot Day |
| 10 – National Train Day | 24 – Tiara Day |
| 10 – National Shrimp Day | 25 – National Tap Dance Day |
| 11 – Mother's Day | 25 – Indianapolis 500 |
| 11 – Eat What You Want Day | 26 – Memorial Day |
| 11 – Twilight Zone Day | 26 – National Blueberry Cheesecake Day |
| 12 – National Nutty Fudge Day | 26 – World Lindy Hop Day |
| 12 – International Nurses Day | 27 – Barbecue Month begins |
| 12 – Limerick Day | 28 – National Brisket Day |

May is:

Military Appreciation Month
National Asparagus Month
National Barbecue Month
National Chocolate Custard Month
National Egg Month
National Hamburger Month
National Photography Month
National Salad Month
National Salsa Month
National Strawberry Month



May is National Hamburger Month



May is National Salad Month

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Advertising Information

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- 28 – Senior Health & Fitness Day
28 – International Hamburger Day
30 – National Mint Julep Day
31 – National Macaroon Day
31 – Save Your Hearing Day

May 2014						
SUN	MON	TUES	WED	THURS	FRI	SAT
4 Candied Orange Peel Day International Firefighters Day Star Wars Day Orange Juice Day World Laughter Day	5 Cinco de Mayo Cartoonists Day	6 International No Diet Day Beverage Day	7 Roast Leg of Lamb Day School Nurse Day	8 No Socks Day Coconut Cream Pie Day	9 Moscato Day Lost Sock Memorial Day Military Spouse Appreciation Day	10 Mother Ocean Day Train Day Shrimp Day
11 Mother's Day Eat What You Want Day Twilight Zone Day	12 Nutty Fudge Day International Nurses Day Limerick Day	13 Apple Pie Day Leprechaun Day	14 Buttermilk Biscuit Day Chicken Dance Day Receptionists Day Third Shift Workers' Day	15 Chocolate Chip Day International Day of Families Peace Officers Memorial Day	16 Pizza Party Day Endangered Species Day	17 Walnut Day Cherry Cobbler Day Learn to Swim Day
18 Cheese Souffle Day Visit Your Relatives Day No Dirty Dishes Day	19 Devil's Food Cake Day	20 Quiche Lorraine Day	21 Strawberries & Cream Day Waiters and Waitresses Day	22 Vanilla Pudding Day Maritime Day World Goth Day	23 Taffy Day World Turtle Day Lucky Penny Day	24 Escargot Day Tiara Day
				1 Mother Goose Day School Principal's Day May Day Chocolate Parfait Day	2 International Tuba Day National Truffle Day Brothers and Sisters Day	3 Chocolate Custard Day Join Hands Day Two Different Colored Shoes Day

May 2014	SUN	MON	TUES	WED	THURS	FRI	SAT
25 Tap Dance Day Indianapolis 500	26 Memorial Day Blueberry Cheesecake Day World Lindy Hop Day	27	28 Brisket Day International Hamburger Day Senior Health & Fitness Day	29	30 Mint Julep Day	31 Macaroon Day Save Your Hearing Day	