

## Restaurant Marketing Ideas for January 2015



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|---|--|
| 1 - New Year's Day                        | 16 - National Fig Newton Day             |
| 1 - Bloody Mary Day                       | 16 - Appreciate A Dragon Day             |
| 1 - Commitment Day                        | 16 - National Nothing Day                |
| 2 - Buffet Day                            | 17 - National Hot Buttered Rum Day       |
| 2 - National Buffet Week                  | 17 - Kid Inventors' Day                  |
| 2 - National Creampuff Day                | 17 - Ditch New Years Resolutions Day     |
| 2 - National Science Fiction Day          | 18 - National Slow Cooking Month         |
| 2 - Motivation and Inspiration Day        | 18 - Winnie The Pooh Day                 |
| 3 - National Chocolate Covered Cherry Day | 19 - National Popcorn Day                |
| 3 - National Fruitcake Toss Day           | 19 - Martin Luther King, Jr. Day         |
| 3 - Drinking Straw Day                    | 20 - National Cheese Lovers Day          |
| 4 - National Spaghetti Day                | 20 - National Buttercrunch Day           |
| 4 - Pop Music Chart Day                   | 20 - Disc Jockey Day                     |
| 4 - World Hypnotism Day                   | 20 - Penguin Awareness Day               |
| 4 - National Trivia Day                   | 21 - National Granola Bar Day            |
| 5 - National Whipped Cream Day            | 21 - National Hug Day                    |
| 5 - National Bird Day                     | 21 - Squirrel Appreciation Day           |
| 6 - National Shortbread Day               | 21 - International Sweatpants Day        |
| 6 - National Bean Day                     | 22 - National Blonde Brownie Day         |
| 6 - Cuddle Up Day                         | 22 - Women's Healthy Weight Day          |
| 6 - Apple Tree Day                        | 22 - Celebration Of Life Day             |
| 7 - National Tempura Day                  | 23 - National Pie Day                    |
| 8 - National English Toffee Day           | 23 - National Rhubarb Day                |
| 8 - Argyle Day                            | 23 - Handwriting Day                     |
| 9 - National Apricot Day                  | 23 - Measure Your Feet Day               |
| 10 - National Bittersweet Chocolate Day   | 24 - National Peanut Butter Day          |
| 10 - Peculiar People Day                  | 24 - Global Belly Laugh Day              |
| 11 - National Hot Toddy Day               | 24 - Beer Can Appreciation Day           |
| 11 - National Milk Day                    | 24 - Talk Like a Grizzled Prospector Day |
| 12 - National Marzipan Day                | 25 - National Irish Coffee Day           |
| 12 - Clean Off Your Desk Day              | 25 - Opposite Day                        |
| 12 - National Pharmacist Day              | 26 - National Peanut Brittle Day         |
| 13 - National Peach Melba Day             | 26 - Spouse's Day                        |
| 13 - National Rubber Duckie Day           | 27 - National Chocolate Cake Day         |
| 13 - Poetry At Work Day                   | 27 - Punch The Clock Day                 |
| 13 - Make Your Dream Come True Day        | 28 - National Blueberry Pancake Day      |
| 14 - National Hot Pastrami Day            | 28 - National Kazoo Day                  |
| 14 - Dress Up Your Pet Day                | 29 - National Corn Chip Day              |
| 15 - National Strawberry Ice Cream Day    | 29 - Curmudgeons Day                     |
| 15 - National Hat Day                     | 29 - International Puzzle Day            |
| 16 - International Hot And Spicy Food Day | 30 - National Croissant Day              |

### January is:

National Soup Month  
National Oatmeal Month  
National Hot Tea Month  
National Slow Cooking Month  
Be Kind To Food Servers Month  
Weight Loss Awareness Month  
National Thank You Month  
National Blood Donor Month  
International Brain Teaser Month  
International Creativity Month



**Spaghetti Day**  
Sunday, January 4th



**National Pie Day**  
Friday, January 23rd

### Press Release Distribution

RestaurantNews.com offers an affordable restaurant marketing solution for owners and operators. Make the most of this holiday season by putting your restaurant news on the menu.

<http://www.restaurantnews.com/press-release/>

- 29 - National Corn Chip Day  
29 - Curmudgeons Day  
29 - International Puzzle Day  
30 - National Croissant Day  
30 - Fun at Work Day  
31 - Wheat Bread Month begins  
31 - Backward Day  
31 - Inspire Your Heart with Art Day

January 2015						
SUN	MON	TUES	WED	THURS	FRI	SAT
<b>4</b> Spaghetti Day Pop Music Chart Day Hypnotism Day Trivia Day	<b>5</b> Whip Cream Day Bird Day	<b>6</b> Bean Day Shortbread Day Apple Tree Day Cuddle Up Day	<b>7</b> Tempura Day	<b>8</b> English Toffee Day Argyle Day	<b>9</b> Apricot Day	<b>10</b> Bittersweet Chocolate Day Peculiar People Day
<b>11</b> Hot Toddy Day Milk Day	<b>12</b> Marzipan Day Clean Off Your Desk Day Pharmacist Day	<b>13</b> Peach Melba Day Rubber Duckie Day Poetry At Work Day Make Your Dream Come True Day	<b>14</b> Hot Pastrami Day Dress Up Your Pet Day	<b>15</b> Strawberry Ice Cream Day Hat Day	<b>16</b> Fig Newton Day International Hot & Spicy Day Nothing Day Appreciate A Dragon Day	<b>17</b> Hot Buttered Rum Day Kid Inventors' Day Ditch New Year's Resolutions Day
<b>18</b> Winnie the Pooh Day Slow Cooking Month begins	<b>19</b> Popcorn Day Martin Luther King, Jr. Day	<b>20</b> Cheese Lover's Day Buttercrunch Day Disc Jockey Day Penguin Awareness Day	<b>21</b> Granola Bar Day Hugging Day Sweatpants Day Squirrel Appreciation Day	<b>22</b> Blonde Brownie Day Women's Healthy Weight Day Celebration Of Life Day	<b>23</b> Pie Day Rhubarb Day Handwriting Day Measure Your Feet Day	<b>24</b> Peanut Butter Day Compliment Day Belly Laugh Day Beer Can Appreciation Day Talk Like a Grizzled Prospector Day

January 2015	MON	TUES	WED	THURS	FRI	SAT
<b>25</b> National Irish Coffee Day Opposite Day	<b>26</b> Peanut Brittle Day Spouse's Day	<b>27</b> Chocolate Cake Day Punch the Clock Day	<b>28</b> Blueberry Pancake Day Fun at Work Day Kazoo Day	<b>29</b> Corn Chip Day Curmudgeons Day Puzzle Day	<b>30</b> Croissant Day Fun at Work Day	<b>31</b> Wheat Bread Month begins Backward Day Inspire Your Heart with Art Day