

## Restaurant Marketing Ideas for February 2016



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|----------------------------------------|---------------------------------------------|
| 1 – National Baked Alaska Day          | 13 – National Italian Food Day              |
| 1 – Decorating With Candy Day          | 13 – Madly In Love With Me Day              |
| 1 – National Dark Chocolate Day        | 13 – World Whale Day                        |
| 2 – National Tater Tot Day             | 14 – Valentine's Day                        |
| 2 – National Crepe Day                 | 14 – National Cream-Filled Chocolates Day   |
| 2 – Groundhog Day                      | 14 – International Book Giving Day          |
| 3 – National Carrot Cake Day           | 15 – National Gumdrops Day                  |
| 4 – National Homemade Soup Day         | 15 – National I Want Butterscotch Day       |
| 4 – National Stuffed Mushroom Day      | 15 – President's Day                        |
| 4 – Thank A Mailman Day                | 15 – Singles Awareness Day                  |
| 5 – National Chocolate Fondue Day      | 15 – Hippo Day                              |
| 5 – World Nutella Day                  | 16 – National Almond Day                    |
| 5 – Weatherman's Day                   | 16 – Do A Grouch A Favor Day                |
| 5 – National Wear Red Day              | 17 – National Cafe' Au Lait Day             |
| 6 – National Frozen Yogurt Day         | 17 – My Way Day                             |
| 6 – Ice Cream For Breakfast Day        | 17 – World Human Spirit Day                 |
| 6 – National Doodle Day                | 17 – Random Acts of Kindness Day            |
| 7 – National Fettuccine Alfredo Day    | 18 – National Crab-Stuffed Flounder Day     |
| 7 – Super Bowl Sunday                  | 18 – National Drink Wine Day                |
| 7 – Send A Card To A Friend Day        | 19 – National Chocolate Mint Day            |
| 8 – National Potato Lover's Day        | 20 – National Cherry Pie Day                |
| 8 – National Molasses Bar Day          | 20 – Love Your Pet Day                      |
| 8 – Boy Scout Day                      | 21 – National Sticky Bun Day                |
| 8 – Kite Flying Day                    | 22 – National Cook A Sweet Potato Day       |
| 8 – Opera Day                          | 22 – National Margarita Day                 |
| 9 – National Pizza Day                 | 22 – Be Humble Day                          |
| 9 – National Bagels & Lox Day          | 23 – National Banana Bread Day              |
| 9 – Mardi Gras                         | 23 – Play Tennis Day                        |
| 10 – National Cream Cheese Brownie Day | 24 – National Tortilla Chip Day             |
| 10 – National Have a Brownie Day       | 25 – National Chili Day                     |
| 10 – Lent begins                       | 25 – National Clam Chowder Day              |
| 10 – Umbrella Day                      | 25 – National Chocolate Covered Peanuts Day |
| 11 – National Peppermint Patty Day     | 26 – National Pistachio Day                 |
| 11 – Don't Cry Over Spilled Milk Day   | 26 – Tell A Fairy Tale Day                  |
| 11 – Get Out Your Guitar Day           | 27 – Open That Bottle Night                 |
| 11 – Make a Friend Day                 | 27 – National Kahlua Day                    |
| 11 – Satisfied Staying Single Day      | 27 – National Strawberry Day                |
| 12 – National Plum Pudding Day         | 27 – No Brainer Day                         |
| 13 – National Tortellini Day           |                                             |

### February is:

- Hot Breakfast Month
- National Cherry Month
- National Chocolate Lovers Month
- National Grapefruit Month
- National Potato Lovers Month
- Heart Month
- Library Lovers Month



**Valentine's Day**  
Sunday, February 14th



**National Chili Day**  
Thursday, February 25th



**February is Hot Breakfast Month**

- 27 – Polar Bear Day
- 28 – National Chocolate Souffle Day
- 28 – Academy Awards

<b>February 2016</b>						
<b>MON</b>	<b>TUES</b>	<b>WED</b>	<b>THURS</b>	<b>FRI</b>	<b>SAT</b>	<b>SUN</b>
<b>1</b> Baked Alaska Day Decorating With Candy Day Dark Chocolate Day	<b>2</b> Tater Tot Day Crepe Day Groundhog Day	<b>3</b> Carrot Cake Day	<b>4</b> Homemade Soup Day Stuffed Mushroom Day Thank A Mailman Day	<b>5</b> Chocolate Fondue Day World Nutella Day Weatherman's Day Wear Red Day	<b>6</b> Frozen Yogurt Day Ice Cream For Breakfast Day Doodle Day	<b>7</b> Fettuccine Alfredo Day Super Bowl Sunday Send A Card To A Friend Day
<b>8</b> Potato Lover's Day Molasses Bar Day Boy Scout Day Kite Flying Day Opera Day	<b>9</b> Pizza Day Bagels & Lox Day Mardi Gras	<b>10</b> Cream Cheese Brownie Day Have a Brownie Day Lent begins Umbrella Day	<b>11</b> Peppermint Patty Day Get Out Your Guitar Day Make a Friend Day Satisfied Staying Single Day Don't Cry Over Spilled Milk Day	<b>12</b> Plum Pudding Day	<b>13</b> Tortellini Day Italian Food Day Madly In Love With Me Day World Whale Day	<b>14</b> Valentine's Day Cream-Filled Chocolates Day Book Giving Day
<b>15</b> Gumdrop Day I Want Butterscotch Day President's Day Singles Awareness Day Hippo Day	<b>16</b> Almond Day Do A Grouch A Favor Day	<b>17</b> Cafe' Au Lait Day My Way Day World Human Spirit Day Random Acts of Kindness Day	<b>18</b> Crab-Stuffed Flounder Day Drink Wine Day	<b>19</b> Chocolate Mint Day	<b>20</b> Cherry Pie Day Love Your Pet Day	<b>21</b> Sticky Bun Day
<b>22</b> Cook A Sweet Potato Day Margarita Day Be Humble Day	<b>23</b> Banana Bread Day Play Tennis Day	<b>24</b> Tortilla Chip Day	<b>25</b> National Chili Day Clam Chowder Day Chocolate Covered Peanuts Day	<b>26</b> Pistachio Day Tell A Fairy Tale Day	<b>27</b> Open That Bottle Night Kahlua Day Strawberry Day No Brainer Day Polar Bear Day	<b>28</b> Chocolate Souffle Day Academy Awards