

Restaurant Marketing Ideas for April 2017



National Beer Day, Friday, April 7

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| 1 - April Fools Day | 13 - National Scrabble Day |
| 1 - National Sourdough Bread Day | 14 - National Pecan Day |
| 1 - National One Cent Day | 14 - National Dolphin Day |
| 1 - International Pillow Fight Day | 14 - That Sucks Day |
| 2 - National Peanut Butter and Jelly Day | 15 - National Glazed Spiral Ham Day |
| 2 - World Autism Awareness Day | 15 - Titanic Remembrance Day |
| 2 - International Children's Book Day | 15 - Take A Wild Guess Day |
| 3 - Fish Fingers and Custard Day | 15 - Auctioneers Day |
| 3 - National Chocolate Mousse Day | 16 - Easter Sunday |
| 3 - World Party Day | 16 - National Eggs Benedict Day |
| 4 - National Cordon Bleu Day | 16 - Foursquare Day |
| 4 - School Librarian Day | 16 - Save The Elephant Day |
| 5 - National Caramel Day | 17 - National Cheeseball Day |
| 5 - National Deep Dish Pizza Day | 17 - Ford Mustang Day |
| 5 - National Raisin & Spice Bar Day | 17 - Nothing Like A Dame Day |
| 5 - Go For Broke Day | 18 - National Animal Cracker Day |
| 5 - National Day Of Hope | 18 - Tax Day |
| 6 - New Beer's Eve | 18 - Columnists Day |
| 6 - Fresh Tomato Day | 18 - Amateur Radio Day |
| 6 - National Caramel Popcorn Day | 19 - National Garlic Day |
| 6 - Army Day | 19 - National Rice Ball Day |
| 7 - National Beer Day | 19 - Hanging Out Day |
| 7 - National Coffee Cake Day | 20 - National Pineapple Upside-Down Cake Day |
| 7 - World Health Day | 20 - Volunteer Recognition Day |
| 7 - No Housework Day | 20 - Look Alike Day |
| 8 - National Empanada Day | 20 - National High Five Day |
| 8 - Zoo Lovers Day | 21 - National Chocolate-Covered Cashew Truffle Day |
| 9 - National Chinese Almond Cookie Day | 21 - Kindergarten Day |
| 9 - Name Yourself Day | 22 - National Jelly Bean Day |
| 10 - National Cinnamon Crescent Day | 22 - Girl Scout Leader Day |
| 10 - Golfer's Day | 22 - Earth Day |
| 10 - National Siblings Day | 23 - National Cherry Cheesecake Day |
| 11 - National Cheese Fondue Day | 23 - National Picnic Day |
| 11 - National Submarine Day | 23 - Lost Dog Awareness Day |
| 11 - International Louie Louie Day | 23 - Talk Like Shakespeare Day |
| 11 - Barbershop Quartet Day | 24 - National Pigs in a Blanket Day |
| 11 - Be Kind To Lawyers Day | 25 - National Zucchini Bread Day |
| 11 - National Library Workers Day | 25 - Hug A Plumber Day |
| 12 - National Grilled Cheese Sandwich Day | 25 - World Penguin Day |
| 12 - National Licorice Day | 26 - National Pretzel Day |
| 12 - National Bookmobile Day | 26 - International Guide Dogs Day |
| 12 - International Day of Human Space Flight | 26 - Administrative Professionals Day |
| 12 - Walk On Your Wild Side Day | 27 - National Prime Rib Day |
| 13 - National Peach Cobbler Day | |

April is:

National BLT Sandwich Month
National Soft Pretzel Month
National Soyfoods Month
National Grilled Cheese Month
National Garlic Month
Jazz Appreciation Month
Couple Appreciation Month
Poetry Month
Straw Hat Month



**Tax Day
Tuesday, April 18**



**National Cherry Cheesecake Day
Sunday, April 23**

Press Release Distribution

<http://www.restaurantnews.com/press-release/>

- 27 - Poem In Your Pocket Day
- 27 - Tell A Story Day
- 28 - National Blueberry Pie Day
- 28 - National Arbor Day
- 28 - Kiss Your Mate Day
- 28 - Cubicle Day
- 29 - National Shrimp Scampi Day
- 29 - World Wish Day
- 29 - International Dance Day
- 29 - World Veterinary Day
- 29 - Go Birding Day
- 30 - National Oatmeal Cookie Day
- 30 - National Raisin Day
- 30 - International Jazz Day
- 30 - National Honesty Day

April 2017	MON	TUES	WED	THURS	FRI	SAT
SUN						
1 April Fools Day Sourdough Bread Day One Cent Day Pillow Fight Day						
2 Peanut Butter and Jelly Day Autism Awareness Day Children's Book Day	3 Fish Fingers and Custard Day Chocolate Mousse Day World Party Day	4 Cordon Bleu Day School Librarian Day	5 Caramel Day Deep Dish Pizza Day Raisin & Spice Bar Day Go For Broke Day National Day Of Hope	6 New Beer's Eve Fresh Tomato Day Caramel Popcorn Day Army Day	7 Beer Day Coffee Cake Day World Health Day No Housework Day	8 Empanada Day Zoo Lovers Day
9 Chinese Almond Cookie Day Name Yourself Day	10 Cinnamon Crescent Day Goffer's Day Siblings Day	11 Cheese Fondue Day Submarine Day Louie Louie Day Barbershop Quartet Day Be Kind To Lawyers Day Library Workers Day	12 Grilled Cheese Sandwich Day Licorice Day Bookmobile Day Day of Human Space Flight Walk On Your Wild Side Day	13 Peach Cobbler Day Scrabble Day	14 Pecan Day Dolphin Day That Sucks Day	15 Glazed Spiral Ham Day Titanic Remembrance Day Take A Wild Guess Day Auctioneers Day
16 Easter Sunday Eggs Benedict Day Foursquare Day Save The Elephant Day	17 Cheeseball Day Ford Mustang Day Nothing Like A Dame Day	18 Animal Cracker Day Tax Day Columnists Day Amateur Radio Day	19 Garlic Day Rice Ball Day Hanging Out Day	20 Pineapple Upside-Down Cake Day Volunteer Recognition Day Look Alike Day High Five Day	21 Chocolate-Covered Cashew Truffle Day Kindergarten Day	22 Jelly Bean Day Girl Scout Leader Day Earth Day

April 2017	MON	TUES	WED	THURS	FRI	SAT
23 Cherry Cheesecake Day Picnic Day Lost Dog Awareness Day Talk Like Shakespeare Day	24 Pigs in a Blanket Day	25 Zucchini Bread Day Hug A Plumber Day World Penguin Day	26 Pretzel Day Guide Dogs Day Administrative Professionals Day	27 Prime Rib Day Poem In Your Pocket Day Tell A Story Day	28 Blueberry Pie Day Arbor Day Kiss Your Mate Day Cubicle Day	29 Shrimp Scampi Day World Wish Day International Dance Day World Veterinary Day Go Birding Day
30 Oatmeal Cookie Day Raisin Day International Jazz Day Honesty Day						