

## Restaurant Marketing Ideas for July 2021



Independence Day is Sunday, July 4

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| 1 - National Creative Ice Cream Flavor Day   | 13 - Barbershop Music Appreciation Day |
| 1 - National Gingersnap Day                  | 14 - National Grand Marnier Day        |
| 1 - International Joke Day                   | 14 - National Mac & Cheese Day         |
| 1 - National Postal Worker Day               | 14 - Pandemonium Day                   |
| 2 - National Anisette Day                    | 15 - National Tapioca Pudding Day      |
| 2 - World UFO Day                            | 15 - Gummi Worm Day                    |
| 2 - I Forgot Day                             | 16 - Fresh Spinach Day                 |
| 3 - Eat Beans Day                            | 16 - National Corn Fritter Day         |
| 3 - National Chocolate Wafer Day             | 17 - National Peach Ice Cream Day      |
| 3 - Stay Out of the Sun Day                  | 18 - National Ice Cream Day            |
| 4 - Independence Day                         | 18 - National Caviar Day               |
| 4 - National Barbecue Spareribs Day          | 19 - National Daiquiri Day             |
| 4 - National Caesar Salad Day                | 20 - National Lollipop Day             |
| 4 - Independence from Meat Day               | 20 - Ugly Truck Day                    |
| 4 - Sidewalk Egg Frying Day                  | 21 - National Junk Food Day            |
| 4 - National Country Music Day               | 22 - National Hot Dog Day              |
| 5 - National Apple Turnover Day              | 22 - National Penuche Fudge Day        |
| 5 - International Bikini Day                 | 22 - Hammock Day                       |
| 5 - National Workaholics Day                 | 23 - National Vanilla Ice Cream Day    |
| 6 - National Fried Chicken Day               | 24 - National Tequila Day              |
| 6 - International Kissing Day                | 24 - National Drive-Thru Day           |
| 6 - Take Your Webmaster To Lunch Day         | 24 - Cousins Day                       |
| 7 - National Strawberry Sundae Day           | 25 - National Hot Fudge Sundae Day     |
| 7 - National Macaroni Day                    | 25 - Parents' Day                      |
| 7 - Tell the Truth Day                       | 25 - Culinarians Day                   |
| 7 - Global Forgiveness Day                   | 26 - National Coffee Milkshake Day     |
| 7 - National Father Daughter Take a Walk Day | 26 - Aunt and Uncle's Day              |
| 8 - National Chocolate with Almonds Day      | 26 - All or Nothing Day                |
| 9 - National Sugar Cookie Day                | 27 - National Creme Brulee Day         |
| 10 - National Piña Colada Day                | 27 - National Scotch Day               |
| 10 - Teddy Bear Picnic Day                   | 28 - National Milk Chocolate Day       |
| 11 - National Blueberry Muffin Day           | 29 - Chili Dog Day                     |
| 11 - National Rainier Cherry Day             | 29 - National Chicken Wing Day         |
| 11 - Cheer Up the Lonely Day                 | 29 - National Lasagna Day              |
| 12 - National Pecan Pie Day                  | 29 - International Tiger Day           |
| 12 - Different Colored Eyes Day              | 30 - National Cheesecake Day           |
| 13 - National French Fries Day               | 30 - Father-in-Law Day                 |
| 13 - Embrace Your Geekness Day               | 30 - Paperback Book Day                |
|  | 31 - National Avocado Day              |
|  | 31 - National Raspberry Cake Day       |

### July is:

- National Berry Month
- National Blueberry Month
- National Grilling Month
- National Horseradish Month
- National Hot Dog Month
- National Ice Cream Month
- National Picnic Month
- Independent Retailer Month



July is National Hot Dog Month



National Fried Chicken Day  
Tuesday, July 6



National Chicken Wing Day  
Thursday, July 29

### Press Release Distribution

<http://www.restaurantnews.com/press-release/>

July 2021	SUN	MON	TUES	WED	THURS	FRI	SAT
					<b>1</b> Creative Ice Cream Flavor Day Gingersnap Day Joke Day Postal Worker Day	<b>2</b> Anisette Day World UFO Day I Forgot Day	<b>3</b> Eat Beans Day Chocolate Wafer Day Stay Out of the Sun Day
<b>4</b> Independence Day Barbecue Spateribs Day Caesar Salad Day Independence from Meat Day Sidewalk Egg Frying Day Country Music Day	<b>5</b> Apple Turnover Day Bikini Day Workaholics Day	<b>6</b> Fried Chicken Day International Kissing Day Take Your Webmaster To Lunch Day	<b>7</b> Strawberry Sundae Day Macaroni Day Tell the Truth Day Global Forgiveness Day Father Daughter Take a Walk Day		<b>8</b> Chocolate with Almonds Day	<b>9</b> Sugar Cookie Day	<b>10</b> Piña Colada Day Teddy Bear Picnic Day
<b>11</b> Blueberry Muffin Day Raimier Cherry Day Cheer Up the Lonely Day	<b>12</b> Pecan Pie Day Different Colored Eyes Day	<b>13</b> French Fries Day Embrace Your Geekness Day Barbershop Music Appreciation Day	<b>14</b> Grand Marnier Day Mac & Cheese Day Pandemonium Day		<b>15</b> Tapioca Pudding Day Gummi Worm Day	<b>16</b> Fresh Spinach Day Corn Fritter Day	<b>17</b> Peach Ice Cream Day
<b>18</b> Ice Cream Day Caviar Day	<b>19</b> Daiquiri Day	<b>20</b> Lollipop Day Ugly Truck Day	<b>21</b> Junk Food Day		<b>22</b> Hot Dog Day Penuche Fudge Day Hammock Day	<b>23</b> Vanilla Ice Cream Day	<b>24</b> Tequila Day Drive-Thru Day Cousins Day

July 2021	MON	TUES	WED	THURS	FRI	SAT
<b>25</b> Hot Fudge Sundae Day Chili Dog Day Culinariums Day	<b>26</b> Coffee Milkshake Day Aunt and Uncle's Day All or Nothing Day	<b>27</b> Creme Brulee Day Scotch Day	<b>28</b> Milk Chocolate Day	<b>29</b> Chicken Wing Day Lasagna Day International Tiger Day	<b>30</b> Cheesecake Day Father-in-Law Day Paperback Book Day	<b>31</b> National Avocado Day Raspberry Cake Day