

## Restaurant Marketing Ideas for April 2022



**National Beer Day, Thursday, April 7**

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| 1 - April Fools Day                          | 14 - National Library Workers Day                  |
| 1 - National Sourdough Bread Day             | 14 - National Dolphin Day                          |
| 1 - National One Cent Day                    | 15 - National Glazed Spiral Ham Day                |
| 2 - National Peanut Butter and Jelly Day     | 15 - Titanic Remembrance Day                       |
| 2 - World Autism Awareness Day               | 15 - Take A Wild Guess Day                         |
| 2 - International Children's Book Day        | 16 - National Eggs Benedict Day                    |
| 2 - International Pillow Fight Day           | 16 - Save The Elephant Day                         |
| 3 - Fish Fingers and Custard Day             | 17 - Easter Sunday                                 |
| 3 - National Chocolate Mousse Day            | 17 - National Cheeseball Day                       |
| 3 - World Party Day                          | 17 - Ford Mustang Day                              |
| 4 - National Cordon Bleu Day                 | 18 - Tax Day                                       |
| 4 - School Librarian Day                     | 18 - National Animal Cracker Day                   |
| 5 - National Caramel Day                     | 18 - Columnists Day                                |
| 5 - National Deep Dish Pizza Day             | 18 - Amateur Radio Day                             |
| 5 - National Raisin & Spice Bar Day          | 19 - National Garlic Day                           |
| 5 - Go For Broke Day                         | 19 - National Rice Ball Day                        |
| 6 - New Beer's Eve                           | 19 - Hanging Out Day                               |
| 6 - Fresh Tomato Day                         | 20 - National Pineapple Upside-Down Cake Day       |
| 6 - National Caramel Popcorn Day             | 20 - Volunteer Recognition Day                     |
| 6 - National Day Of Hope                     | 20 - Look Alike Day                                |
| 7 - National Beer Day                        | 21 - National High Five Day                        |
| 7 - National Coffee Cake Day                 | 21 - National Chocolate-Covered Cashew Truffle Day |
| 7 - World Health Day                         | 21 - Kindergarten Day                              |
| 7 - No Housework Day                         | 22 - National Jelly Bean Day                       |
| 8 - National Empanada Day                    | 22 - Girl Scout Leader Day                         |
| 8 - Zoo Lovers Day                           | 22 - Auctioneers Day                               |
| 9 - National Chinese Almond Cookie Day       | 22 - Earth Day                                     |
| 9 - Name Yourself Day                        | 23 - National Cherry Cheesecake Day                |
| 10 - National Cinnamon Crescent Day          | 23 - National Picnic Day                           |
| 10 - National Bookmobile Day                 | 23 - Talk Like Shakespeare Day                     |
| 10 - National Siblings Day                   | 24 - National Pigs in a Blanket Day                |
| 10 - Golfer's Day                            | 25 - National Zucchini Bread Day                   |
| 11 - National Cheese Fondue Day              | 25 - Hug A Plumber Day                             |
| 11 - National Submarine Day                  | 25 - World Penguin Day                             |
| 11 - International Louie Louie Day           | 26 - National Pretzel Day                          |
| 11 - Barbershop Quartet Day                  | 27 - National Prime Rib Day                        |
| 12 - National Grilled Cheese Sandwich Day    | 27 - Tell A Story Day                              |
| 12 - National Licorice Day                   | 27 - Administrative Professionals Day              |
| 12 - Be Kind To Lawyers Day                  | 27 - International Guide Dogs Day                  |
| 12 - International Day of Human Space Flight | 28 - National Blueberry Pie Day                    |
| 12 - Walk On Your Wild Side Day              | 28 - Kiss Your Mate Day                            |
| 13 - National Peach Cobbler Day              | 28 - Cubicle Day                                   |
| 13 - National Scrabble Day                   | 28 - Poem In Your Pocket Day                       |
| 14 - National Pecan Day                      |  |

### April is:

National BLT Sandwich Month  
National Soft Pretzel Month  
National Soyfoods Month  
National Grilled Cheese Month  
National Garlic Month  
Jazz Appreciation Month  
Couple Appreciation Month  
Poetry Month  
Straw Hat Month



**Tax Day  
Monday, April 18**



**National Cherry Cheesecake Day  
Saturday, April 23**

### Press Release Distribution

<http://www.restaurantnews.com/press-release/>

- 29 - National Shrimp Scampi Day
- 29 - World Wish Day
- 29 - National Arbor Day
- 29 - International Dance Day
- 30 - National Oatmeal Cookie Day
- 30 - National Raisin Day
- 30 - International Jazz Day
- 30 - National Honesty Day
- 30 - Go Birding Day
- 30 - World Veterinary Day

April 2022	MON	TUES	WED	THURS	FRI	SAT
<b>SUN</b>					<b>1</b> April Fools Day Sourdough Bread Day One Cent Day	<b>2</b> Peanut Butter and Jelly Day World Autism Awareness Day International Children's Book Day International Pillow Fight Day
<b>3</b> Fish Fingers and Custard Day Chocolate Mousse Day World Party Day	<b>4</b> Cordon Bleu Day School Librarian Day	<b>5</b> Caramel Day Deep Dish Pizza Day Raisin & Spice Bar Day Go For Broke Day	<b>6</b> New Beer's Eve Fresh Tomato Day Caramel Popcorn Day Day Of Hope	<b>7</b> Beer Day Coffee Cake Day World Health Day No Housework Day	<b>8</b> Empanada Day Zoo Lovers Day	<b>9</b> Chinese Almond Cookie Day Name Yourself Day
<b>10</b> Cinnamon Crescent Day Bookmobile Day Siblings Day Golfer's Day	<b>11</b> Cheese Fondue Day Submarine Day Louie Louie Day Barbershop Quartet Day	<b>12</b> Grilled Cheese Sandwich Day Licorice Day Be Kind To Lawyers Day Day of Human Space Flight Walk On Your Wild Side Day	<b>13</b> Peach Cobbler Day Scrabble Day	<b>14</b> Pecan Day Library Workers Day Dolphin Day	<b>15</b> Glazed Spiral Ham Day Titanic Remembrance Day Take A Wild Guess Day	<b>16</b> Eggs Benedict Day Save The Elephant Day
<b>17</b> Easter Sunday Cheeseball Day Ford Mustang Day	<b>18</b> Tax Day Animal Cracker Day Columnists Day Amateur Radio Day	<b>19</b> Garlic Day Rice Ball Day Hanging Out Day	<b>20</b> Pineapple Upside-Down Cake Day Volunteer Recognition Day Look Alike Day	<b>21</b> High Five Day Chocolate-Covered Cashew Truffle Day Kindergarten Day	<b>22</b> Jelly Bean Day Girl Scout Leader Day Auctioneers Day Earth Day	<b>23</b> Cherry Cheesecake Day Picnic Day Talk Like Shakespeare Day

<b>April 2022</b>								
<b>SUN</b>	<b>MON</b>	<b>TUES</b>	<b>WED</b>	<b>THURS</b>	<b>FRI</b>	<b>SAT</b>		
<b>24</b> Pigs in a Blanket Day	<b>25</b> Zucchini Bread Day Hug A Plumber Day World Penguin Day	<b>26</b> Pretzel Day	<b>27</b> Prime Rib Day Tell A Story Day Administrative Professionals Day International Guide Dogs Day	<b>28</b> Blueberry Pie Day Kiss Your Mate Day Guide Dogs Day Poem In Your Pocket Day	<b>29</b> Shrimp Scampi Day World Wish Day Arbor Day International Dance Day	<b>30</b> Oatmeal Cookie Day Raisin Day International Jazz Day Honesty Day Birding Day World Veterinary Day		