

## Restaurant Marketing Ideas for May 2022



Mother's Day, Sunday, May 8

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| 1 - National Chocolate Parfait Day           | 12 - National Receptionists Day          |
| 1 - Mother Goose Day                         | 12 - International Nurses Day            |
| 1 - School Principals' Day                   | 12 - Limerick Day                        |
| 1 - New Home Owners Day                      | 13 - National Apple Pie Day              |
| 1 - Lei Day                                  | 13 - Frog Jumping Day                    |
| 1 - World Laughter Day                       | 13 - Leprechaun Day                      |
| 2 - National Truffle Day                     | 14 - National Buttermilk Biscuit Day     |
| 2 - Baby Day                                 | 14 - Chicken Dance Day                   |
| 2 - Brothers And Sisters Day                 | 15 - National Chocolate Chip Day         |
| 3 - National Chocolate Custard Day           | 15 - Straw Hat Day                       |
| 3 - National Two Different Colored Shoes Day | 15 - International Day of Families       |
| 3 - Paranormal Day                           | 15 - Peace Officers Memorial Day         |
| 4 - National Orange Juice Day                | 17 - National Cherry Cobbler Day         |
| 4 - National Candied Orange Peel Day         | 17 - National Walnut Day                 |
| 4 - International Firefighters Day           | 17 - World Baking Day                    |
| 4 - Star Wars Day                            | 18 - National Cheese Souffle Day         |
| 5 - Cinco de Mayo                            | 18 - Visit Your Relatives Day            |
| 5 - Cartoonists Day                          | 18 - No Dirty Dishes Day                 |
| 6 - Military Spouse Appreciation Day         | 19 - National Devil's Food Cake Day      |
| 6 - National Beverage Day                    | 20 - National Quiche Lorraine Day        |
| 6 - International No Diet Day                | 20 - Be A Millionaire Day                |
| 6 - National Tourist Appreciation Day        | 20 - Endangered Species Day              |
| 6 - No Homework Day                          | 21 - National Strawberries & Cream Day   |
| 6 - No Pants Day                             | 21 - World Whisky Day                    |
| 7 - National Roast Leg of Lamb Day           | 21 - National Waiters and Waitresses Day |
| 7 - Free Comic Book Day                      | 21 - Learn To Swim Day                   |
| 7 - Join Hands Day                           | 22 - National Vanilla Pudding Day        |
| 7 - National Tourism Day                     | 22 - World Goth Day                      |
| 8 - Mother's Day                             | 23 - National Taffy Day                  |
| 8 - National Coconut Cream Pie Day           | 23 - World Turtle Day                    |
| 8 - No Socks Day                             | 23 - Lucky Penny Day                     |
| 9 - National Moscato Day                     | 24 - National Escargot Day               |
| 10 - National Shrimp Day                     | 24 - Brother's Day                       |
| 10 - Stay Up All Night Day                   | 24 - Tiara Day                           |
| 11 - National Eat What You Want Day          | 25 - National Wine Day                   |
| 11 - Third Shift Workers' Day                | 25 - Towel Day                           |
| 11 - Twilight Zone Day                       | 25 - Geek Pride Day                      |
| 11 - School Nurse Day                        | 25 - National Tap Dance Day              |
| 12 - National Nutty Fudge Day                | 25 - Senior Health & Fitness Day         |
|  | 26 - National Blueberry Cheesecake Day   |

### May is:

- Military Appreciation Month
- National Asparagus Month
- National Barbecue Month
- National Chocolate Custard Month
- National Egg Month
- National Hamburger Month
- National Salad Month
- National Salsa Month
- National Strawberry Month
- Celiac Awareness Month



Memorial Day, Monday, May 30



May is National Hamburger Month



May is National Salad Month

- 26 - World Lindy Hop Day
- 28 - National Hamburger Day
- 28 - National Brisket Day
- 29 - Indianapolis 500
- 30 - Memorial Day
- 30 - National Mint Julep Day

May 2022						
SUN	MON	TUES	WED	THURS	FRI	SAT
<b>1</b> Chocolate Parfait Day Mother Goose Day School Principals' Day New Home Owners Day Lei Day World Laughter Day	<b>2</b> Truffle Day Baby Day Brothers And Sisters Day	<b>3</b> Chocolate Custard Day Two Different Colored Shoes Day Paranormal Day	<b>4</b> Orange Juice Day Candied Orange Peel Day International Firefighters Day Star Wars Day	<b>5</b> Cinco de Mayo Cartoonists Day	<b>6</b> Military Spouse Appreciation Day Beverage Day No Diet Day Tourist Appreciation Day No Homework Day No Pants Day	<b>7</b> Roast Leg of Lamb Day Free Comic Book Day Tourism Day
<b>8</b> Mother's Day Coconut Cream Pie Day No Socks Day	<b>9</b> Moscato Day	<b>10</b> Shrimp Day Stay Up All Night Day	<b>11</b> Eat What You Want Day Third Shift Workers' Day Twilight Zone Day School Nurse Day	<b>12</b> Nutty Fudge Day National Receptionists Day International Nurses Day Limerick Day	<b>13</b> Apple Pie Day Frog Jumping Day Leprechaun Day	<b>14</b> Buttermilk Biscuit Day Chicken Dance Day
<b>15</b> International Day of Families Peace Officers Memorial Day	<b>16</b>	<b>17</b> Cherry Cobbler Day Walnut Day World Baking Day	<b>18</b> Cheese Souffle Day Visit Your Relatives Day No Dirty Dishes Day	<b>19</b> Devil's Food Cake Day	<b>20</b> Quiche Lorraine Day Be A Millionaire Day Endangered Species Day	<b>21</b> World Whisky Day Waiters and Waitresses Day Learn To Swim Day
<b>22</b> Vanilla Pudding Day World Goth Day	<b>23</b> Taffy Day World Turtle Day Lucky Penny Day	<b>24</b> Escargot Day Brother's Day Tiara Day	<b>25</b> Wine Day Towel Day Geek Pride Day Tap Dance Day Senior Health & Fitness Day	<b>26</b> Blueberry Cheesecake Day World Lindy Hop Day	<b>27</b>	<b>28</b> Hamburger Day Brisket Day

May 2022	MON	TUES	WED	THURS	FRI	SAT
<b>29</b> Indianapolis 500	<b>30</b> Memorial Day Mint Julep Day	<b>31</b>				