

## Restaurant Marketing Ideas for July 2022



Independence Day is Monday, July 4

- |  |                                     |
|--|-------------------------------------|
| 1 - National Creative Ice Cream Flavor Day   | 14 - National Grand Marnier Day     |
| 1 - National Gingersnap Day                  | 14 - National Mac & Cheese Day      |
| 1 - International Joke Day                   | 14 - Pandemonium Day                |
| 1 - National Postal Worker Day               | 15 - National Tapioca Pudding Day   |
| 2 - National Anisette Day                    | 15 - Gummi Worm Day                 |
| 2 - World UFO Day                            | 16 - Fresh Spinach Day              |
| 2 - I Forgot Day                             | 16 - National Corn Fritter Day      |
| 3 - Eat Beans Day                            | 17 - National Ice Cream Day         |
| 3 - National Chocolate Wafer Day             | 17 - National Peach Ice Cream Day   |
| 3 - Stay Out of the Sun Day                  | 18 - National Caviar Day            |
| 4 - Independence Day                         | 19 - National Daiquiri Day          |
| 4 - National Barbecue Spareribs Day          | 20 - National Hot Dog Day           |
| 4 - National Caesar Salad Day                | 20 - National Lollipop Day          |
| 4 - Independence from Meat Day               | 20 - Ugly Truck Day                 |
| 4 - Sidewalk Egg Frying Day                  | 21 - National Junk Food Day         |
| 4 - National Country Music Day               | 22 - National Penuche Fudge Day     |
| 5 - National Apple Turnover Day              | 22 - Hammock Day                    |
| 5 - International Bikini Day                 | 23 - National Vanilla Ice Cream Day |
| 5 - National Workaholics Day                 | 24 - National Tequila Day           |
| 6 - National Fried Chicken Day               | 24 - National Drive-Thru Day        |
| 6 - International Kissing Day                | 24 - Parents' Day                   |
| 6 - Take Your Webmaster To Lunch Day         | 24 - Cousins Day                    |
| 7 - National Strawberry Sundae Day           | 25 - National Hot Fudge Sundae Day  |
| 7 - National Macaroni Day                    | 25 - Culinary Day                   |
| 7 - Tell the Truth Day                       | 26 - National Coffee Milkshake Day  |
| 7 - Global Forgiveness Day                   | 26 - Aunt and Uncle's Day           |
| 7 - National Father Daughter Take a Walk Day | 26 - All or Nothing Day             |
| 8 - National Chocolate with Almonds Day      | 27 - National Creme Brulee Day      |
| 9 - National Sugar Cookie Day                | 27 - National Scotch Day            |
| 10 - National Piña Colada Day                | 28 - National Milk Chocolate Day    |
| 10 - Teddy Bear Picnic Day                   | 28 - Chili Dog Day                  |
| 11 - National Blueberry Muffin Day           | 29 - National Chicken Wing Day      |
| 11 - National Rainier Cherry Day             | 29 - National Lasagna Day           |
| 11 - Cheer Up the Lonely Day                 | 29 - International Tiger Day        |
| 12 - National Pecan Pie Day                  | 30 - National Cheesecake Day        |
| 12 - Different Colored Eyes Day              | 30 - Father-in-Law Day              |
| 13 - National French Fries Day               | 30 - Paperback Book Day             |
| 13 - Embrace Your Geekness Day               | 31 - National Avocado Day           |
| 13 - Barbershop Music Appreciation Day       | 31 - National Raspberry Cake Day    |

### July is:

National Berry Month  
National Blueberry Month  
National Grilling Month  
National Horseradish Month  
National Hot Dog Month  
National Ice Cream Month  
National Picnic Month  
Independent Retailer Month



July is National Hot Dog Month



National Fried Chicken Day  
Wednesday, July 6



National Chicken Wing Day  
Friday, July 29

### Press Release Distribution

<http://www.restaurantnews.com/press-release/>

July 2022						
SUN	MON	TUES	WED	THURS	FRI	SAT
<b>3</b> Eat Beans Day Chocolate Wafer Day Stay Out of the Sun Day	<b>4</b> Independence Day Barbecue Spareribs Day Caesar Salad Day Independence from Meat Day Sidewalk Egg Frying Day Country Music Day	<b>5</b> Apple Turnover Day Bikini Day Workaholics Day	<b>6</b> Fried Chicken Day International Kissing Day Take Your Webmaster To Lunch Day	<b>7</b> Strawberry Sundae Day Macaroni Day Tell the Truth Day Global Forgiveness Day Father Daughter Take a Walk Day	<b>8</b> Chocolate with Almonds Day	<b>9</b> Sugar Cookie Day
<b>10</b> Piña Colada Day Teddy Bear Picnic Day	<b>11</b> Blueberry Muffin Day Rainier Cherry Day Cheer Up the Lonely Day	<b>12</b> Pecan Pie Day Different Colored Eyes Day	<b>13</b> French Fries Day Embrace Your Geekness Day Barbershop Music Appreciation Day	<b>14</b> Grand Marnier Day Mac & Cheese Day Pandemonium Day	<b>15</b> Tapioca Pudding Day Gummy Worm Day	<b>16</b> Fresh Spinach Day Corn Fritter Day
<b>17</b> Ice Cream Day Peach Ice Cream Day	<b>18</b> Caviar Day	<b>19</b> Daiquiri Day	<b>20</b> Hot Dog Day Lollipop Day Ugly Truck Day	<b>21</b> Junk Food Day	<b>22</b> Penneche Fudge Day Hammock Day	<b>23</b> Vanilla Ice Cream Day

July 2022	MON	TUES	WED	THURS	FRI	SAT
<b>24</b> Tequila Day Drive-Thru Day Parents' Day Cousins Day	<b>25</b> Hot Fudge Sundae Day Culinarians Day	<b>26</b> Coffee Milkshake Day Aunt and Uncle's Day All or Nothing Day	<b>27</b> Creme Brulee Day Scotch Day	<b>28</b> Milk Chocolate Day Chili Dog Day	<b>29</b> Chicken Wing Day Lasagna Day International Tiger Day	<b>30</b> Cheesecake Day Father-in-Law Day Paperback Book Day
<b>31</b> National Avocado Day Raspberry Cake Day						