

## Restaurant Marketing Ideas for April 2026



**National Beer Day, Tuesday, April 7**

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| 1 - April Fools Day                          | 14 - National Dolphin Day                    |
| 1 - National Sourdough Bread Day             | 15 - Tax Day                                 |
| 1 - National Day Of Hope                     | 15 - National Glazed Spiral Ham Day          |
| 1 - National One Cent Day                    | 15 - Titanic Remembrance Day                 |
| 2 - National Peanut Butter and Jelly Day     | 15 - Take A Wild Guess Day                   |
| 2 - World Autism Awareness Day               | 16 - National Eggs Benedict Day              |
| 2 - International Children's Book Day        | 16 - Save The Elephant Day                   |
| 3 - Fish Fingers and Custard Day             | 16 - National High Five Day                  |
| 3 - National Chocolate Mousse Day            | 17 - National Cheeseball Day                 |
| 3 - World Party Day                          | 17 - Ford Mustang Day                        |
| 4 - National Cordon Bleu Day                 | 18 - National Animal Cracker Day             |
| 4 - School Librarian Day                     | 18 - Columnists Day                          |
| 4 - International Pillow Fight Day           | 18 - Amateur Radio Day                       |
| 5 - National Caramel Day                     | 19 - National Garlic Day                     |
| 5 - National Deep Dish Pizza Day             | 19 - National Rice Ball Day                  |
| 5 - National Raisin & Spice Bar Day          | 19 - Hanging Out Day                         |
| 5 - Go For Broke Day                         | 20 - National Pineapple Upside-Down Cake Day |
| 6 - New Beer's Eve                           | 20 - Volunteer Recognition Day               |
| 6 - Fresh Tomato Day                         | 20 - Look Alike Day                          |
| 6 - National Caramel Popcorn Day             | 21 - Chocolate-Covered Cashew Truffle Day    |
| 7 - National Beer Day                        | 21 - National Kindergarten Day               |
| 7 - National Coffee Cake Day                 | 21 - National Library Workers Day            |
| 7 - World Health Day                         | 22 - National Jelly Bean Day                 |
| 7 - No Housework Day                         | 22 - Administrative Professionals Day        |
| 8 - National Empanada Day                    | 22 - Girl Scout Leader Day                   |
| 8 - Zoo Lovers Day                           | 22 - Earth Day                               |
| 9 - National Chinese Almond Cookie Day       | 23 - National Cherry Cheesecake Day          |
| 9 - Name Yourself Day                        | 23 - National Picnic Day                     |
| 10 - National Cinnamon Crescent Day          | 23 - Talk Like Shakespeare Day               |
| 10 - National Bookmobile Day                 | 24 - National Pigs in a Blanket Day          |
| 10 - National Siblings Day                   | 24 - National Arbor Day                      |
| 10 - Golfer's Day                            | 25 - National Zucchini Bread Day             |
| 11 - National Cheese Fondue Day              | 25 - World Veterinary Day                    |
| 11 - National Submarine Day                  | 25 - Go Birding Day                          |
| 11 - International Louie Louie Day           | 25 - Hug A Plumber Day                       |
| 11 - Barbershop Quartet Day                  | 25 - World Penguin Day                       |
| 12 - National Grilled Cheese Sandwich Day    | 26 - National Pretzel Day                    |
| 12 - National Licorice Day                   | 27 - National Prime Rib Day                  |
| 12 - International Day of Human Space Flight | 27 - Tell A Story Day                        |
| 12 - Walk On Your Wild Side Day              | 28 - National Blueberry Pie Day              |
| 13 - National Peach Cobbler Day              | 28 - Kiss Your Mate Day                      |
| 13 - National Scrabble Day                   | 28 - Cubicle Day                             |
| 14 - National Pecan Day                      | 29 - National Shrimp Scampi Day              |
| 14 - Be Kind To Lawyers Day                  | 29 - International Guide Dogs Day            |

### April is:

National BLT Sandwich Month  
 National Soft Pretzel Month  
 National Soyfoods Month  
 National Grilled Cheese Month  
 National Garlic Month  
 Jazz Appreciation Month  
 Couple Appreciation Month  
 Poetry Month  
 Straw Hat Month



**Deep Dish Pizza Day  
 Sunday, April 5**



**Tax Day  
 Wednesday, April 15**

### Press Release Distribution

[RestaurantNews.com/press-release/](http://RestaurantNews.com/press-release/)

- 29 - World Wish Day
- 29 - International Dance Day
- 30 - National Oatmeal Cookie Day
- 30 - National Raisin Day
- 30 - International Jazz Day
- 30 - Poem In Your Pocket Day
- 30 - National Honesty Day

April 2026	MON	TUES	WED	THURS	FRI	SAT
<b>SUN</b>	<b>MON</b>	<b>TUES</b>	<b>WED</b>	<b>THURS</b>	<b>FRI</b>	<b>SAT</b>
<b>5</b> Caramel Day Deep Dish Pizza Day Raisin & Spice Bar Day International Pillow Fight Day Go For Broke Day	<b>6</b> New Beer's Eve Fresh Tomato Day Caramel Popcorn Day	<b>7</b> Beer Day Coffee Cake Day World Health Day No Housework Day	<b>8</b> Empanada Day Zoo Lovers Day	<b>9</b> Chinese Almond Cookie Day Name Yourself Day	<b>10</b> Cinnamon Crescent Day Bookmobile Day Siblings Day Golfer's Day	<b>11</b> Cheese Fondue Day Submarine Day Louie Louie Day Barbershop Quartet Day
<b>12</b> Grilled Cheese Sandwich Day Licorice Day Day of Human Space Flight Walk On Your Wild Side Day	<b>13</b> Peach Cobbler Day Scrabble Day	<b>14</b> Pecan Day Be Kind To Lawyers Day Dolphin Day	<b>15</b> Tax Day Glazed Spiral Ham Day Titanic Remembrance Day Take A Wild Guess Day	<b>16</b> Eggs Benedict Day Save The Elephant Day High Five Day	<b>17</b> Cheeseball Day Ford Mustang Day	<b>18</b> Animal Cracker Day Columnists Day Amateur Radio Day
<b>19</b> Garlic Day Rice Ball Day Hanging Out Day	<b>20</b> Pineapple Upside-Down Cake Day Volunteer Recognition Day Look Alike Day	<b>21</b> Chocolate-Covered Cashew Truffle Day Kindergarten Day Library Workers Day	<b>22</b> Jelly Bean Day Girl Scout Leader Day Earth Day	<b>23</b> Cherry Cheesecake Day Picnic Day Talk Like Shakespeare	<b>24</b> Pigs in a Blanket Day Arbor Day	<b>25</b> Zucchini Bread Day World Veterinary Day Go Birding Day Hug A Plumber Day World Penguin Day

April 2026	MON	TUES	WED	THURS	FRI	SAT
<b>26</b> Pretzel Day	<b>27</b> Prime Rib Day Tell A Story Day	<b>28</b> Blueberry Pie Day Kiss Your Mate Day Cubicle Day	<b>29</b> Shrimp Scampi Day International Guide Dogs Day World Wish Day International Dance Day	<b>30</b> Oatmeal Cookie Day Raisin Day International Jazz Day Poem In Your Pocket Day Honesty Day		