

## Restaurant Marketing Ideas for May 2026



Mother's Day, Sunday, May 10

- |  |  |
|--|--|
| 1 - National Chocolate Parfait Day           | 32 - Limerick Day                        |
| 1 - New Home Owners Day                      | 33 - National Apple Pie Day              |
| 1 - School Principals' Day                   | 33 - Third Shift Workers' Day            |
| 1 - Mother Goose Day                         | 33 - National Receptionists Day          |
| 1 - No Pants Day                             | 33 - Frog Jumping Day                    |
| 1 - Lei Day                                  | 33 - Leprechaun Day                      |
| 2 - National Truffle Day                     | 34 - National Buttermilk Biscuit Day     |
| 2 - Join Hands Day                           | 34 - Chicken Dance Day                   |
| 2 - Baby Day                                 | 35 - National Chocolate Chip Day         |
| 2 - Brothers and Sisters Day                 | 35 - Peace Officers Memorial Day         |
| 2 - Free Comic Book Day                      | 35 - International Day of Families       |
| 3 - National Chocolate Custard Day           | 35 - Endangered Species Day              |
| 3 - World Laughter Day                       | 35 - Straw Hat Day                       |
| 3 - National Paranormal Day                  | 36 - National Barbecue Day               |
| 3 - National Two Different Colored Shoes Day | 36 - World Whisky Day                    |
| 4 - National Orange Juice Day                | 36 - Learn To Swim Day                   |
| 4 - National Candied Orange Peel Day         | 37 - National Cherry Cobbler Day         |
| 4 - International Firefighters Day           | 37 - National Walnut Day                 |
| 4 - Star Wars Day                            | 37 - World Baking Day                    |
| 5 - Cinco de Mayo                            | 38 - National Cheese Souffle Day         |
| 5 - Cartoonists Day                          | 38 - Visit Your Relatives Day            |
| 6 - National Beverage Day                    | 38 - No Dirty Dishes Day                 |
| 6 - International No Diet Day                | 39 - National Devil's Food Cake Day      |
| 6 - School Nurse Day                         | 40 - National Quiche Lorraine Day        |
| 6 - No Homework Day                          | 40 - Be A Millionaire Day                |
| 6 - National Tourist Appreciation Day        | 41 - National Strawberries and Cream Day |
| 7 - National Roast Leg of Lamb Day           | 41 - National Waiters and Waitresses Day |
| 7 - National Tourism Day                     | 42 - National Vanilla Pudding Day        |
| 8 - National Coconut Cream Pie Day           | 42 - World Goth Day                      |
| 8 - Military Spouse Appreciation Day         | 43 - National Taffy Day                  |
| 8 - No Socks Day                             | 43 - World Turtle Day                    |
| 9 - National Moscato Day                     | 43 - Lucky Penny Day                     |
| 9 - Stay Up All Night Day                    | 44 - Indianapolis 500                    |
| 10 - Mother's Day                            | 44 - National Escargot Day               |
| 10 - National Shrimp Day                     | 44 - Brother's Day                       |
| 11 - National Eat What You Want Day          | 44 - Tiara Day                           |
| 11 - Twilight Zone Day                       | 45 - Memorial Day                        |
| 12 - National Nutty Fudge Day                | 45 - National Wine Day                   |
| 12 - International Nurses Day                | 45 - Towel Day                           |
|  | 45 - Geek Pride Day                      |

### May is:

- Military Appreciation Month
- National Asparagus Month
- National Barbecue Month
- National Chocolate Custard Month
- National Egg Month
- National Hamburger Month
- National Salad Month
- National Salsa Month
- National Strawberry Month
- National Photography Month
- Celiac Awareness Month



Memorial Day, Monday, May 25



May is National Hamburger Month



May is National Barbecue Month

- 25 - National Tap Dance Day
- 26 - National Blueberry Cheesecake Day
- 26 - World Lindy Hop Day
- 27 - Senior Health & Fitness Day
- 28 - National Hamburger Day
- 28 - National Brisket Day
- 30 - National Mint Julep Day

<b>May 2026</b>						
<b>SUN</b>	<b>MON</b>	<b>TUES</b>	<b>WED</b>	<b>THURS</b>	<b>FRI</b>	<b>SAT</b>
<b>3</b> Chocolate Custard Day World Laughter Day Paranormal Day Two Different Colored Shoes Day	<b>4</b> Orange Juice Day Candied Orange Peel Day International Firefighters Day Star Wars Day	<b>5</b> Cinco de Mayo Cartoonists Day	<b>6</b> Beverage Day No Diet Day School Nurse Day No Homework Day Tourist Appreciation Day	<b>7</b> Roast Leg of Lamb Day Tourism Day School Nurse Day	<b>8</b> Coconut Cream Pie Day Military Spouse Appreciation Day No Socks Day	<b>9</b> Moscato Day Stay Up All Night Day
<b>10</b> Mother's Day Shrimp Day	<b>11</b> Eat What You Want Day Twilight Zone Day	<b>12</b> Nutty Fudge Day International Nurses Day Limerick Day	<b>13</b> Apple Pie Day Third Shift Workers' Day Receptionists Day Frog Jumping Day Leprechaun Day	<b>14</b> Buttermilk Biscuit Day Chicken Dance Day	<b>15</b> Chocolate Chip Day Peace Officers Memorial Day International Day of Families Endangered Species Day Straw Hat Day	<b>16</b> Barbecue Day World Whisky Day Learn To Swim Day
<b>17</b> Cherry Cobbler Day Walnut Day World Baking Day	<b>18</b> Cheese Souffle Day Visit Your Relatives Day No Dirty Dishes Day	<b>19</b> Devil's Food Cake Day	<b>20</b> Quiche Lorraine Day Be A Millionaire Day	<b>21</b> Strawberries & Cream Day Waiters and Waitresses Day	<b>22</b> Vanilla Pudding Day World Goth Day	<b>23</b> Taffy Day World Turtle Day Lucky Penny Day

May 2026	MON	TUES	WED	THURS	FRI	SAT
<b>24</b> Indianapolis 500 Escargot Day Brother's Day Tiara Day	<b>25</b> Memorial Day Wine Day Towel Day Geek Pride Day Tap Dance Day	<b>26</b> Blueberry Cheesecake Day World Lindy Hop Day	<b>27</b> Senior Health & Fitness Day	<b>28</b> Hamburger Day Brisket Day	<b>29</b>	<b>30</b> Mint Julep Day
<b>31</b>						